

Seasonal Appeals

Three Direct Mail Appeals are sent annually (Lent [Society for the Propagation of the Faith], Summer [Society of St. Peter Apostle], and Advent/Christmas [Missionary Childhood Association]); each consists of a solicitation letter (generated by The Pontifical Mission Society) and a return-addressed (not stamped) #6 envelope. The contents provide a means of catechesis on our connection to the Church's missionary efforts and encourage support of world-wide missions.

The mailing list is generated through the Diocesan database and includes those who have asked to be solicited and those a priest has asked to include.

For Diocesan staff: The procedure for managing the appeal mailings can be found in the VCM Notebook "Propagation of the Faith" section, "Seasonal Appeals" page. It is also in the "How to prepare and manage Propagation of the Faith Appeals" under SharePoint > Bishops Annual Appeal > Propagation folder.